

# Sustainable Development Policy

02/27/2024

SMART EVENTI is an event agency based in Milan and founded in 2010, boasting a solid decade-long experience in organizing corporate events, team building activities, and incentive travel, as well as in designing communication plans both online and offline. Our mission is to simplify the event organisation process so that Clients can dedicate all their time and effort to their goals.

SMART EVENTI aims to integrate the expertise gained over the years in the events industry with the guidelines and requirements of the ISO 20121 standard. The goal is to embark on a path of continuous improvement while strengthening dialogue and relationships with stakeholders for sustainable events management.

For SMART EVENTI, sustainability means considering and evaluating the economic, social, and environmental impacts resulting from its activities, and adopting measures aimed at ensuring its progress responsibly, while respecting the needs of both present and future generations.

SMART EVENTI has drafted this formal commitment document, titled "Sustainable Development Policy," through which we progressively commit to identifying events and activities we intend to include within the scope of sustainable management. The actions employed to enact the policy are:



Gathering evidence aimed at providing confirmation of the commitment to sustainable management;



Stakeholders engagement on sustainability issues;



Continuous updating and training on sustainable management issues.



SMART EVENTI has identified the following commitments as priorities for its sustainable development:

| <b>ECONOMIC POLICY</b> | <b>Management commitments</b>                                                    |
|------------------------|----------------------------------------------------------------------------------|
| <b>Processes</b>       | Periodic update of sustainable management procedures                             |
| <b>Suppliers</b>       | Development and implementation of sustainability criteria for supplier selection |
| <b>Waste</b>           | Development of initiatives to reduce waste                                       |
| <b>Value</b>           | Considerations on the economic legacy of management activities                   |

| <b>SOCIAL POLICY</b> | <b>Commitments towards People</b>                                                                                                                                                                               |
|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Culture</b>       | Promoting sustainability through event planning                                                                                                                                                                 |
| <b>Territory</b>     | Strengthening relationships with suppliers and other local stakeholders                                                                                                                                         |
| <b>Integrity</b>     | Keeping up to date and complying with current regulations                                                                                                                                                       |
| <b>Work</b>          | Respecting principles of fairness, equal treatment, diversity, and inclusion both during the hiring process and throughout employment.<br>Ensuring training and professional growth opportunities for employees |

| <b>ENVIRONMENTAL POLICY</b> | <b>Environmental commitments</b>                                                                                                                           |
|-----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Transportation</b>       | Designing and managing the mobility of the public and guests<br>Encouraging guests to arrive by bike or public transportation                              |
| <b>Waste</b>                | Fostering dialogue with suppliers and venues for waste collection and material reuse                                                                       |
| <b>Set-up</b>               | Paying attention to the environmental impacts of the materials used.<br>Favoring local suppliers and verifying their commitments to sustainable management |
| <b>Consumi energetici</b>   | Monitoring usage habits of devices and workspace environments.<br>Purchasing energy from renewable sources for the company headquarter                     |



SMART EVENTI has assessed the objectives defined by the United Nations within the Agenda 2030 and, through its management and implementation activities, commits to respect the following Sustainable Development Goals:

**GOAL 8: DECENT WORK AND ECONOMIC GROWTH**

Promoting sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

**GOAL 12: RESPONSIBLE CONSUMPTION AND PRODUCTION**

Ensuring sustainable consumption and production patterns

**GOAL 15: LIFE ON EARTH**

Protecting, restoring, and promoting sustainable use of terrestrial ecosystems.

**GOAL 17: PARTNERSHIP FOR THE GOALS**

Strengthening the means of implementation and revitalising the global partnership for sustainable development.

The current "Sustainable Development Policy" sees SMART EVENTI pursuing sustainable growth while respecting the environment, territory, and communities, representing a formal and shared commitment.

You can share suggestions or request information about SMART EVENTI's commitments by writing to the email address: [esg@smarteventi.it](mailto:esg@smarteventi.it)

The organization's management system will be verified by a third-party entity conducting specific compliance inspections of management to the ISO 20121 standard.

Your commitment will contribute to achieving our goals. Thank you.

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